

Weld County Fair Board

Monthly Board Meeting

April 20, 2020

Meeting called to order by Vice President Eli Hatch at 6:00 pm.

MEMBERS PRESENT: Isaia Aricayos, Neil Temmer, Christie Gabel, Aaron Helus, Mike Frink

EX-OFFICIO/STAFF PRESENT: Keith Maxey, Nancy Gogreve, Kim Sterkel, Larry Hooker, Jenette Masarie

SPECIAL GUESTS: Weld County Commission Scott James; Bridget Holcomb

ADDITIONS/CHANGES to AGENDA: 1) Special Requests/Guests: Commissioner James will be in attendance and give an update

MOTION by Christie Gabel to approve agenda, seconded by Neil Temmer; motion passed.

SPECIAL REQUESTS/GUESTS:

- 1) Commissioner James – Message from the Governor today in general is to leave it up to the counties to determine with health official to lift quarantine, the New West Fest and Blues Jam were recently cancelled, the feeling is that the Greeley Stampede will also postpone event for the year; the County Fair is different than events such as the Stampede in the sense that the event could be held at a very base level, there is a way to be safe and move forward with the event – part of the focus are the projects kids are currently working hard at; some businesses will open 4/26/2020 with safety precautions; 5/4/2020 date to safely back to work; Eagle county applied to reopen early – Weld cases are high, having some hot spots, there may be quarantine in specific areas/cases – schools will be closed for the rest of the school year; the Governor has asks Superintendents to plan online schooling for even the fall; county offices will be opening 5/4/2020; CSU – May 15 to open programming possibly – 10 people or less, June 30 the next possible date to lift additional restrictions.

UNFINISHED BUSINESS:

- 1) Sponsors – Bridget Holcomb – Sponsorship committee has been very busy; however, not much response has been received from sponsors at this time; Nancy said Agfinity sponsorship of \$5k has come in; Communications committee has helped with sponsor packets; Greeley Trib agreement has been made which includes a social media campaign, but is not active at this time due to COVID-19; no major sponsorship money has been received at this time except for Agfinity; award sponsors are trickling in.

New Business:

- 1) 2020 Budget – Christie – went through budget with sponsorship committee and has met with Keith and Jenette to review reduction in budget for this year; good news, we have received \$41k from the County, camper income \$6500, plus roll over from last year; awards sponsorship needed is still needed; BBQ/Premier Exhibitor/Carcass Contest - need to come up with their own sponsor; previous budget went from \$187k down to \$108,750 – Catch-It may be excluded as well – Rabbit will be on hold due to previous discussions; under current

budget the equipment and scales certification line item will be switched to hand washing stations, cleaning, etc. Jenette is working on acquiring cleaning supplies and handwashing stations at this time.

- a. Updated Fair Book be sent? – yes, we will need to share the adjustments – Fair Book contents are all online now – printed book should indicate that there may be changes and to refer to a webpage
 - b. JBS – Neil’s plant is shut down now and was a major sponsor to the Carcass contest – Neil will follow-up on that and get back to the board
 - c. Sponsors – Bridget will share document of list of reward/sponsors, we will need help contacting sponsors by board members to reach out, if sponsors have not received the packet sent then we can send an electronic version; Jenette will be contact to coordinate efforts and be point person
- 2) Fair Photography – there are a few questions regarding photos for sale and Fair use of photos for publishing and advertising, duration/events and pics from all shows and projects if possible; Jenette will get in touch with Jamie Johnson at Twisted J Creative CO.
- 3) All Other Matters pertaining to Fair – How will the Fair look like: Masks? Social distancing?
- a. A thought at this time is possibly to limit public attendance at this time
 - b. Competitive events – Jackpot style possibly – work out of trailers to avoid large crowds within barns; there could be live broadcasting of shows; other ideas include limiting attendance to specific event to immediate family members only; video live feeds online
 - c. 4H feedback at this time is not concerned with how the Fair looks like, but that the Fair is held
 - d. Sale Committee – online? Other options? oil gas revenue is approximately 50% of previous amount earned in the past
 - e. Livestock Committee? A meeting will be planned for the future
 - f. Need to push forward with all committees
 - g. Generally, the Board feels that we should move forward with 2020 Fair with health precautions, wearing masks, attendance
- 4) Hired Gun – has a virus mist that kills corona virus and disinfects inside buildings – decontamination processes – this will be new business for next meeting
- 5) Amended meeting frequency to twice a month due to evolving issues due to Covid 19 – Motion by Neil Temmer to move Fair board meetings to bi-weekly, seconded by Christie Gabel; motion passed. Monday evenings – 6 pm; May 4 is next meeting – may be in person if offices open, other meetings will be held via video conference.

ANNOUNCEMENTS:

May 4 next Fair Board meeting – may be in person if county buildings are open and meetings are allowed

President Elijah Hatch adjourned meeting at 7:42 PM

Respectfully Submitted,
Isaia Aricayos

Weld County Fair Board Secretary