

Weld County Fair Board

Monthly Board Meeting

March 2, 2020

Meeting called to order by President Eli Hatch at 6:03 pm.

MEMBERS PRESENT: Tom Bledsoe, Aaron Helus, Isaia Aricayos, Neil Temmer, Christie Gabel

EX-OFFICIO/STAFF PRESENT: Keith Maxey, Nancy Gogreve, Robby Adams, Kim Sterkel

INVOCATION/PLEDGE: Isaia Aricayos

ADDITIONS/CHANGES to AGENDA: Consent Agenda; New Business: 1) Awards, Promotions and Sponsorships report; 2) Agreement with picture contract with Tribune; 3) Agreement with Flex for tents and drapes; 4) Shining Star, Friend of the Fair, and Fair book dedication

MOTION by Tom Bledsoe to approve the Consent Agenda, seconded by Christie Gabel; motion carried

SPECIAL REQUESTS/GUESTS:

- 1) Ella Niccoli, current Attendant – Royalty presentation: activities last month include Beef ID Day, Camp Clover Bud, and their monthly Royalty meeting

UNFINISHED BUSINESS:

- 1) MOTION by Tom Bledsoe, seconded by Christie Gabel to appoint Kevin Carbough and Marlin Kunau co-chairs for Security, Parking and Risk Management; motion carried
- 2) MOTION by Tom Bledsoe, seconded by Neil Temmer to table Defining chairpersons and committees until next month; motion carried. Cody LeBlanc and Eli Hatch will review what has been created so far and bring it back to the board at next month's meeting

New Business:

- 1) Royalty Committee Report – Cody LeBlanc presented that Royalty will be at Agriculture Day at the Capital and will be hosted by Weld County Republican Representatives; Royalty will participate in the parade at Blarney on the Block festivities for St. Patrick's Day.
- 2) Fair Coordinator – Keith Maxey shared that Kendyl resigned from her position to take another work opportunity; we are currently behind schedule on many items so it would be very difficult for someone brand new to come in at this time without help from current staff member. Nancy Gogreve will add hours to her current part-time schedule to help with some of the duties; MOTION by Christie Gabel to request Keith Maxey to work with HR to post position as soon as possible, seconded Tom Bledsoe; motion carried.
- 3) Awards, Promotions, & Sponsorships report – need to keep moving forward with committee work since we are coming up to important deadlines. Committee is requesting a) use of print services outside of county if cost is neutral due to time constraints, b) sponsor recognition with past Fair buckles/pins as has been done before, c) sponsor packets go out as soon as possible, d) pursue social media channels through County, e) implement marketing materials being developed, and f) usage of taglines and definitions that are currently being developed. MOTION by Christie Gabel to grant committee requests,

seconded by Isaia Aricayos; motion carried. MOTION by Tom to allow committee to proceed with printing after Isaia Aricayos reviews material and approves, seconded by Isaia Aricayos; motion carried.

- 4) Agreement with Tribune for printing services – county attorney reviewed agreement but said it would be between Fair and Tribune, not County – there are questions regarding language that indicate the Fair will pay the Tribune \$10k for printing services, which would be different than in the past where Tribune provided an in-kind service of printing and would sell ads as profit. MOTION by Christie Gabel to have Promotions committee work with Keith to develop an agreement, seconded by Tom Bledsoe; motion carried.
- 5) Keith Maxey received a call from John Robson regarding a contract for photography services with minimum purchase amounts – MOTION by Christie Gabel to not going through contract due to budget restrictions, seconded Aaron Helus; motion carried.
- 6) Agreement with Flex for tent and drapes – contract went through attorney’s office and they found no concerns – MOTION by Isaia Aricayos to approve agreement for tents and drapes through Flex, seconded by Tom Bledsoe; motion carried.
- 7) Need to get on entertainment agreements – Nancy will help with to keep that going
- 8) There are three categories previous Fairs have had in the Fair book: Shining Star, Friend of the Fair, Fair Book Dedication. There are time constraints and concerns due to deadline for the book is March 23. MOTION by Christie Gabel to table all three categories until next year due to time constraints. No second to the motion received. Motion Failed. MOTION by Tom Bledsoe to nominate and accept Fair Book Dedication to Dave Rady, presented posthumously, seconded by Neil Temmer; motion carried. MOTION by Isaia Aricayos to table Shining Star and Friend of the Fair until next year, seconded by Christie Gabel; motion carried. President Eli Hatch requested discussion of these three categories be brought back up in October to discuss for next year. It was suggested to have board members ask their respective committees for recommendations in each category.

ANNOUNCEMENTS:

April 6 next Fair Board meeting

MOTION to adjourn meeting at 7:34 PM by Tom Bledsoe, seconded by Isaia Aricayos, motion carried.

Respectfully Submitted,
Isaia Aricayos

Weld County Fair Board Secretary