

Weld County Fair Board

Monthly Board Meeting

February 3, 2020

Meeting called to order by Vice President Mike Frink at 6:00 pm.

MEMBERS PRESENT: Tom Bledsoe, Aaron Helus, Isaia Aricayos, Neil Temmer, Mike Frink

EX-OFFICIO/STAFF PRESENT: Kendyl Berger, Keith Maxey, Nancy Gogreve, Larry Hooker

INVOCATION/PLEDGE: Isaia Aricayos

ADDITIONS/CHANGES to AGENDA: Consent Agenda: Recommended Livestock Chairpersons; New Business: 1) Selection of new board treasurer

MOTION by Tom Bledsoe to approve the Consent Agenda, seconded by Neil Temmer, motion carried

SPECIAL REQUESTS/GUESTS:

- 1) Aaron Helus – Katharine recently resigned from her member on the Fair Board due to health reason and the Commissioners appointed Aaron to take her place.
- 2) Commissioner James was present

UNFINISHED BUSINESS:

- 1) None

NEW BUSINESS:

- 1) Fair Queen Shelby Tveten shared that Fair Royalty has been busy with activities in the community such as the 4H Showcase, National Western Stock Show, an Avalanche game to pass out coupons to attend the Stock Show, Farm Show, and Beef ID day. February scheduled will include events such as Camp Cloverbud, Sponsorship Day, and their regular Royalty committee meeting on Feb 20. New Royalty sponsors include Wrangler, Scargo Enterprises, Sarah Kos, Nathan Shewig, Greeley Hat Works, Hydrom Plumbing, Priscilla Schnell, Tom Bledsoe, Becker Safety, Weld County Garage, Troll Co, J Gibbs Construction, and Juma Homes
- 2) Defining Chairperson and Committees – Kendyl will be sending a list of committees and board member responsible for each – the list will include definitions and limitations to chairpersons and members to committees – each board member needs to review and provide feedback
- 3) Farm Show report – Kendyl, Nancy, Kim, and Neil helped with the booth along with others from 4H – approximately 800 contacts made who received information for FFA and 4H. Future display booth may include more involvement from the Educational Committee. Discussion will continue on how to be more effective and create higher return on investment.
- 4) Beef ID Day – Larry shared that 136 head of beef were processed on Saturday. Changes this year included cut an hour off time from last year and it worked well, no down time and there was a constant flow of members bringing in market beef. Everything was done around 1 pm. Bridget also wanted it noted that Ackerman's provided a certified scale for the day free of charge. He is willing to possibly help in the future. The board will provide a Thank You note to Ackerman. It was also noted that there were no Holsteins this year, which is similar to last year.

- 5) Online payment portal discussion – the question is should Kendyl explore the ability to provide online payment options through the county for Fair, which would provide year-round ease of collecting payments from vendors, campers, sponsors, donors, horse stalls, fair exhibitor late fees, etc.; there may be processing fees, we can exclude Am Ex due to large fees; current Fair registration through ShoWorks has the option for payment, but they are a third party vendor and they control all monies so the county requested we not use them. Motion by Tom Bledsoe to have Kendyl explore online payment options with the county and report back to the board, seconded by Aaron Helus second, motion passed.
- 6) Election of Board Treasurer – nominations were open by Mike Frink – Neil Temmer nominates Christie Gabel and notes she has experience as Treasurer; Aaron Helus moved to close nominations; Motion by Neil Temmer to elect Christie Gabel as Fair Board Treasurer, seconded by Aaron Helus, motion passed.
- 7) Dates of Weld County Fair 2020 – there were some discrepancies to the use of terms such as pre-fair, kick-off day, sale day, etc. Through the years the terms were used differently excluding some events from the normal “Fair.” Motion by Tom Bledsoe to have the Fair include all days from Friday 7/24 through 8/3, but clearly listing the Fair schedule, so as to not exclude any events, and working closely with the Promotions Committee, seconded by Isaia Aricayos, motion passed.

ANNOUNCEMENTS:

March 2 next Fair Board meeting

MOTION to adjourn meeting at 6:39 PM by Tom Bledsoe, seconded by Isaia Aricayos, motion carried.

Respectfully Submitted,
Isaia Aricayos

Weld County Fair Board Secretary