



July 21 – July 30, 2012

Sponsor Packet

www.WeldCountyFair.com

**Weld County Fair – 94 Years Strong!
We want you to be a part of our celebration!**

The Weld County Fair is a FREE Fair with Free Admission and Free Parking. Families are our focus. Promoting agriculture and providing healthy competition are top priorities of the Weld County Fair. We strive to have our participants challenge themselves in accomplishing their greatest achievements whether it's in livestock or other exhibit areas of their choosing.

Our ambition is to create a fair that is enjoyable for both the urban and rural audiences of Weld County. To reach our objective your support through sponsorship dollars is essential.

The Weld County Fair book is distributed to over 2,000 homes and businesses across Weld County. As a result, the 2011 county fair boasted an astounding 5,419 entries from 960 exhibitors. Additionally, the fair played host to an estimated 18,000 visitors last year! By sponsoring the fair, this is the audience your company can reach!!

Levels of sponsorship:

Grand Champion Sponsorship Level

\$ 7,500 and above

Day at the Fair Sponsorship (with a theme chosen by you)

Fair Book presence

Company Banners displayed on sponsorship row and in all buildings

Company name & logo on printed literature

Company name and logo on Fair Website

Media recognition; newspaper, newsletter

Fair promotional radio spots

Prime Booth Space

Reserve Grand Champion Sponsorship Level	\$ 5,000
Company banner displayed on sponsorship row and in two (2) buildings Company name and logo on printed literature Company name and logo on website Media recognition; newspaper, newsletter Fair promotional radio spots Booth Space	
Champion Sponsorship Level	\$ 2,000
Company Banner displayed on sponsorship row and in one (1) building Company name and logo on printed literature Company name and logo on website Media recognition; newspaper, newsletter Fair promotional radio spots	
Reserve Champion Level	\$ 1,000
Company banner on sponsorship row Company name and logo on website Display space in Event Center lobby	
Blue Ribbon Level	\$ 500
Display space in Event Center lobby	
Honorable Mention	
Company show ring banner	\$ 200

You can specify an event or contest during Fair that you would like to sponsor or have your sponsorship used in areas that may be in need of financial support.

If you have a desire to provide sponsorship at a level not mentioned above we can design a sponsorship that meets your requirements.

All sponsorship at any level is greatly appreciated.

2012 Weld County Fair Sponsorship Pledge Form

Return by: March 16, 2012

Our organization/business: _____
would like to be a sponsor of the Weld County Fair.

Contact Name: _____ Website Address: _____

Mailing Address: _____ Physical Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

We would like to be a sponsor at the following level:

Grand Champion - \$7,500+ ___ Cash ___ In-Kind

Reserve Grand Champion - \$5,000+ ___ Cash ___ In-Kind

Champion - \$2,000+ ___ Cash ___ In-Kind

Reserve Champion - \$1,000 + ___ Cash ___ In-Kind

Blue Ribbon - \$500+ ___ Cash ___ In-Kind

Show Ring Banner - \$200 (1 ring) \$300 (2 rings) \$400 (3 rings) ___ Cash Only

Banner – 6' wide or 9' wide x 2'-3' tall in show ring of choice for length of fair (pre-fair and sale excluded)

Must provide own banner. Show ring choice: ___ Sheep/Goat ___ Beef ___ Swine (Subject to Fair Board approval)

Please send an invoice for \$ _____

Please find payment enclosed for \$ _____ check # _____

Make checks payable to Weld County Fair Board

We will continue our in-kind sponsorship of: _____

Estimated value is: \$ _____

If there is a particular activity or event you wish to continue sponsoring please list below:

I prefer my donation to be used for:

Note: Show Ring Banner dollars are used where needed in support of the fair. All other sponsors may check their preference of sponsorship areas. More than one may be checked. Some specific activities have been listed below subject Fair Board approval.

_____ Mini Horse Show _____ Draft Horse Show _____ Competitive Trail Horse _____ Youth Rodeo

_____ Stock Dog Show _____ Car & Truck Show _____ Open Roping _____ Hot Air Balloon Rides

_____ Fair BBQ _____ Free Pancake Breakfast _____ Garden Tractor Pull _____ Youth Entertainment

_____ Awards (youth and adults) _____ Splash Dogs _____ Musical Entertainment

_____ 4-H/FFA _____ Boy Scouts _____ Girl Scouts _____ Better Living & Agriculture (youth & adults)

_____ Beef _____ Horse _____ Sheep _____ Swine _____ Dairy Cattle _____ Goats _____ Rabbits

_____ Pigeons _____ Poultry _____ Bucket Calf Show _____ Sheep Lead _____ Goat Obstacle Course

_____ Carcass Contest

